

Australian Sports Commission Secures BYOD with AirWatch

The Challenge

Professional sports across the world operate in extremely competitive environments. Modern technology can play a critical role in gaining an edge over the competition. Since sporting venues range from pools to ski slopes to soccer fields, having remote access to technology is key. The sporting community embraces mobile devices for coaching and athlete evaluations. Training and competitions happen on the road, which makes mobile devices imperative for sharing playbook information, match strategy and athlete improvement. With a tablet, a trainer can easily record a video of their athlete swimming and provide real time feedback for instantaneous improvement. Sports videos of plays and strategic moves need to be kept secure with more than just passwords. If an opposing team gains access to a playbook, the other team is at a disadvantage.

The Client

The Australian Institute of Sport (AIS) is a division of the Australian Sports Commission (ASC), which acts as the statutory authority within the Australian Government's Regional Australia, Local Government, Arts and Sport portfolio. The nature of their business is highly collaborative and mobile, and ASC must work closely with national sporting organizations and all levels of government. Sports partners are constantly visiting the AIS campus and require access to internet and network tools. The ASC needed a mobile device management solution to ensure mobile security on employees' and visitors' devices. They also needed to push specific apps to various groups coming across the network. AirWatch® by VMware® gives the ASC the ability to provide access to corporate content through a bring your own device (BYOD) program for their partners. "BYOD is great for partners who don't have government security on the top of their minds," said Steven Stolk, chief information officer at the ASC. "For example, a field hockey team will come in and need access to the network, and we can give it to them knowing that our networks and their devices are secure. Everyone is happy."

The Solution

AirWatch supports more than 700 corporate-owned devices and employee-owned devices for the ASC, providing flexible options for managing Android, iOS and Windows Phone, no matter who needs mobile access. With a highly mobile and highly collaborative business, AirWatch provides the ASC with the tools necessary to work efficiently in this



Australian Government

Australian Sports Commission

Solution Overview

- Customer: Australian Sports Commission (ASC)
- Industry: Recreation, Federal Government
- Geography: Australia, New Zealand
- Features: MDM, BYOD, MAM, SEG, Certificate Integration
- Devices: 500-1,000



environment. The ASC uses the app catalog, Secure Email Gateway and certificates for multi factor authentication. "The security from AirWatch provides us with the ability to safeguard information, including enterprise mobility wipes, without overcomplicating the environment for IT. This is crucial for us," says Stolk.

Historically, the ASC needed to supply sport partners with devices for them to work and use the network. This caused problems and created a fleet too big for the ASC to manage. Now, with AirWatch managing BYOD, the ASC is device agnostic and supports all operating systems that request access to the network. All employees and partners can collaborate and share information. Stolk said, "Many coaches and sport administrators operate in an integrated model where national sporting organization staff works with the AIS and, as such, they share and collaborate on all facets of the sport program, from administration to high performance strategies." Additionally, AirWatch allows security flexibility for each specific Australian government security level. "Some areas have a more sensitive policy for securely collaborating. We can manage those sorts of safety protocols with AirWatch. Our partners can trust it," explains Stolk.

Overall, AirWatch simplifies the management of the ASC's mobile fleet, reducing administrative effort and creating a more efficient workflow. "We find mobile app management extremely useful in knowing what apps people find useful," says Stolk. With 20 sporting partners, as well as Ph.D. scholars and contractors needing short-term access, BYOD is critical. AirWatch allows the ASC to be mobile innovators in the sporting world, ensuring that collaborating and training is productive and efficient.

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– **Steven Stolk**
Chief Information Officer
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